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METHOD AND APPARATUS FOR BLEED-PRINTING AND  
METHOD AND APPARATUS FOR DECORATING A PAPER OBJECT

ABSTRACT OF THE DISCLOSURE

A method of bleed-printing, for example, social stationery, including the steps of attaching a sheet of paper to be printed to a carrier, printing on the sheet of paper so that the printed matter extends beyond at least one edge of a die-cut portion of the sheet of paper, and removing the sheet of paper from the carrier. The adhesive chosen is such that the sheet of paper is substantially free of adhesive after it is removed from the carrier. A method of decorating a napkin, including the steps of printing printed material on a label comprising directory paper, and attaching the label to a napkin using an adhesive.